

# Volunteer Role

**Role:** Social media Coordinator

**Where:** *Hillingdon Foodbank Warehouse*

**Time commitment:** *TBC*

**Main contact:** *Operations Director and Project Manager*

**Overview of the role:** This role involves helping to promote the work of the food bank and encourage donations through social media channels such as Facebook, Twitter and Instagram.

## Key tasks

- Set up social media channels for the food bank if not already in place
- Regularly monitor and update the pages
- Respond to comments appropriately
- Generate content to promote the work of the food bank, encourage donations, myth bust

## About you

- Excellent communication skills
- Experience of using social media channels
- Has an eye for detail
- Organised and self-motivated

## Benefits of volunteering

- Using your existing skills to make a difference
- Meet new people who share your passion to eradicate poverty in the community
- Make a real difference to the running of your food bank

## Impact of your role

- Maximising donations to the food bank through promotion on social media
- Expanding the reach of the food bank
- Helping reframe the language around poverty and myth busting

## Support

You will be given all the required training and support before starting your role.  
You will have a main contact throughout your time volunteering.

## How to apply

To apply or request more information, please email [hr@kingsborough.org.uk](mailto:hr@kingsborough.org.uk)

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